

24/10/2024

(Time: 3 Hours)

[Total Marks: 80]

- N.B.:** 1) **Question No.1** is compulsory.
2) Attempt any **Three** from the remaining **Five** questions.
3) Figures to the right indicate full marks.

Q.1

- a) What is System complexity space? Differentiate between interaction complexity and work domain complexity. (10)
b) Explain the UX lifecycle process in details. (10)

Q.2

- a) How one should be prepared for contextual enquiry before the visit. (10)
b) Explain in brief emotional impact of user experience. (10)

Q.3

- a) List the different members in UX team and explain their roles. (10)
b) Explain the design informing models in detail. (10)

Q.4

- a) Explain in detail Wire Framing. (10)
b) Explain the nature of gap between analysis and design using diagram. (10)

Q.5

- a) Differentiate between Formative and Summative Evaluation. (10)
b) Explain Mapping between Designers and User Mental Model with help of Neat Diagram. (10)

Q.6)

- a) Explain various data Collection Techniques in detail. (10)
b) What are the factors essential for User experience agile SE method in detail. (10)
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